Concern Foundation and AYA@USC: Official partner of the 2014 ASICS LA Marathon

We are actively recruiting participants for the ASICS LA Marathon to run and fundraise for Concern Foundation for Cancer Research- with proceeds benefitting the Adolescent and Young Adult (AYA) Oncology Program at USC Norris Comprehensive Cancer Center aya.usc.edu

Team AYA@USC Fundraising Commitment Levels Per Event:

Marathon (26.2 Miles): Minimum of $1,000.00 for cancer research, plus ASICS LA Marathon race registration fee ($150.00).

2-Person Charity Relay (13.1 Miles): Minimum of $1,000.00 for cancer research PER runner ($2,000 per team), plus ASICS LA Marathon race registration fee ($250.00 per team)

LA 5k Warm-Up Race: Minimum of $250.00 for cancer research, plus ASICS LA Marathon race registration fee ($50.00)

With this commitment, the runner will receive:

- Guaranteed entrance in any of the 2014 ASICS LA Marathon events
- Pre-Race Team Concern pasta dinner
- Personalized page to send to friends, family and colleagues to help you get to your goal
- Race day swag (running tech-t, hat, etc.)
- Option of a personalized virtual training program for Marathoners or Charity Relay participants
- Fundraisers who reach $2,000+ will get 2 tickets to Concern Foundation’s largest fundraiser on the back lot of Paramount Studios in Hollywood in July (valued at $800)
- Fun perks and incentives along the way through sprint incentives and other events

If interested, please contact: Laurel Barosh at barosh@usc.edu

AYA@USC is an integrated, multi-disciplinary partnership between USC Norris Cancer Center and Children’s Hospital Los Angeles that provides treatment and care uniquely designed for patients ages 15-39. Through research, education, and world-class health care, AYA@USC is advancing understanding of young adult patients and improving best practice for future generations.

Founded in 1968, Concern Foundation is an independent, volunteer driven non-profit organization dedicated to raising and granting funds to support cancer research worldwide. Concern has provided grants to over 650 gifted cancer researchers at major institutions locally, nationally and around the world. With $.95 of every dollar given to research, over $52 Million has been raised and granted to make significant contributions that are moving us closer to our vision of conquering cancer.